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Deewadehi

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MAHATMA JI



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for
CHOVATY

MADHAV
BAUG
29th May - 5 June

"PROVIDE FOR THE FUTURE"



**The illustration will no doubt catch
your eye, but he want to say
something here which**

WILL CATCH YOUR IMAGINATION !

Insurance Companies are spreading now-a-days, but the Prabhat Insurance Company, Limited, has been established with the sole view of Popularizing Insurance.

It will work on rational lines providing facilities not only **to the classes but to the masses** as well. It has commenced life business already, and the *Special features are:*

*Non-forfeiture Policies, Attractive Schemes,
Lower Premiums Sound Security.*

Proposed - invited from the general insuring public.

Gentlemen of standing and Insurance experience are urged to apply for representation in unrepresented centres.

PRABHAT INSURANCE COMPANY, LTD.

MESSRS PARAKRAM & Co.

SECRETARIES & MANAGERS.

Yusuf Building, Esplanade Road, Bombay. Or to J. M. ROY, Esq.
Agency Organizer, 3 Mission Row, Calcutta

India for Indians.

Pateti Swadeshi Bazar

ORGANISED BY

The Parsi Rajkeya Subha
1930.

Two words uppermost on people's lips are

SWADESHI AND SWARAJ

You can observe the Swadeshi pledge implicitly when you buy cloths manufactured with Swadeshi Yarn by Swadeshi Capital, under Swadeshi Management.

DHOTY
SADI
PATAL
DUPATTA
MULMUL
VCILES

See that these Cloths
bear Khatau Makanji
Mills tickets which
are your guarantee for
pure Swadeshi Cloth.

SHIRTING
Twill
LONGCLOTH
SATIN DUCK
DRILL
TOWELS

KHATAU MAKANJI MILLS

See Stall No. F 6. (first floor).

- 1 Luxmi Building, Ballard Estate,
- 2 Gowraj Gully, Mulji Jetha Market,
- 3 Haines Road, Byculla

સ્વદેશીને ઉત્તેજન આપો.

સ્વદેશી બજારના સ્ટોલ નાં ૬ તથા
ભૂલેશ્વર ત્રીજા ભોંયવાડાના નાકા ઉપરથી
નોચેની ચીજો શુદ્ધ સ્વદેશી મલશે.

રેશમી કાપડ:-કેશમીર, મુંશીદાબાદ તથા બીજા
દેશાવરોતું, સાડી, ફ્રેક, પોલકાતું, છાપેલું તથા
સાદું કાપડ.

મીઠાની સાડીઓ:-જાણીતી દરેક મીઠાની વા. ૫૭
તથા વા. ૬૭ તથા વા. ૬૭ ની સાડીઓ.

આંધ્રાની શુદ્ધ હાથ. કંતામણ હાથ વણાટની
મલમલ જેવા કુમાસની ખાદી: સાડી, બદીયાન સાડી.

હાથવણાટની રેશમી તથા સુતરાઉ સાડીઓ.

મહારાષ્ટ્રી ઢબની રેશમી તથા જશીની કેરો,
છકની ઇસ્ટબોક્સી તથા ફેન્સી કેરો.

છકનાં ભરેલાં ઝલકાં તોપીઓ, વીગેરે એ
શીવાય બીજો માલ ખાસ વાપરવા લાયક મલશે.

શા. વીઠલદાસ ચુનીલાલ જરોવાલા

૧૦૪-૧૦૬, ભૂલેશ્વર, મુંબઈ.

ટેલીફોન ૨૩૧૨૯

This Book is Printed on Titaghur SWADESHI papers.

**WHERE TO BUY
SWADESHI PAPERS & STATIONERIES?**

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Makers of SWADESHI Stationeries
Envelopes, Note-Papers, Pads etc.
from Indian Papers.

LARGEST STOCKISTS OF ALL SORTS OF
WRITING & PRINTING PAPERS

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(CALCUTTA)

The largest Paper Mills in India
Using Indigenous Pulp.

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HEAD OFFICE & WORKS—LALBAUG,
PAREL, BOMBAY.

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- (1) Fire and Burglar-Resisting Safes, Steel Strong Rooms and Strong Room Doors.
- (2) Railway Travelling Cash Safes.
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- (4) Patent Steel Office Almirahs.
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Works cover a roofed area of 60,000 sq. ft. is fully equipped with the best modern machinery, processes and labour-saving devices and employs 600 men permanently.

સ્વદેશી !

આપણી આર્થિક દીવી !

આઝાદીની ચાવી !

સ્વરાજની દેવી !

ભલે પધારો, સ્વદેશી, ભલે પધારો ! તારાં પનોતાં પગલાં હિંદમાં લાંબાવો ! તારાં પગલાંથી અમારાં તમામ શહેરો, ગામો અને ઘરોને પાવન કરો ! હે, સ્વદેશી, તને ભુલવાથી, વિસરવાથી, તજવાથી અમારો પ્યારો દેશ અનેક વેળા પારકા હાથોમાં ચાલી ગયો ! અનેક વેળા અમો પરાધીનતામાં પડ્યાં ! અનેક વેળા અમારો દેશધર્મ અમો ચૂક્યાં ! હે, સ્વદેશી, છેલ્લા દોઢશો વર્ષમાં તો તને ભુલી જવાથી અમારા પૂરાણા વિચારો, અમારી રૂડી સંસારી રીતીઓ, અમારા ઉચ્ચ આશયો, અમારાં સાદાં, શુદ્ધ જીવનો પળટાઈ ગયાં, રગડાઈ ગયાં, કચડાઈ ગયાં ! હે, સ્વદેશી, તને ભુલવાથી તો અમારા કોથારો ખાલી થઈ ગયા ! અમારાં ગાય ઢારો પરદેશ ચલી ગયાં ! અમારા હુન્નર ઉઢ્યોગો મરી ગયા ! અને સર્વે રીતે અમો પરદેશીઓને આધિન બન્યા !

હે, સ્વદેશી, અમો કેટલા ભાન ભુલા બન્યા, કે વર્ષો મુઘી દાદાભાઈ નવરોજીએ, ફીરોઝશાહ મેહતાએ, સુરેન્દ્રનાથ બેનરજીએ, લોકમાન્ય ટીલકે, રાનાડે અને ગોખલેએ, મધોલકર અને સયાનીએ સ્વદેશી અને સ્વદેશીના પોકારો કર્યાજ કર્યા ઘડીભર અમારા કાનો ખુલ્યા; પરંતુ ગોરી મોહનજીમાં અમો ફસેલા, પડેલા, જકડાયેલા, તે પરદેશી જાનમાંથી બહાર આવી શક્યાજ નહિ ! એ જાન આજે સાંકળ જેવી બની ગઈ છે ! ગાંધીજીએ અને અમારા આર્થિક નારો અમારી આંખો અંતે ખોલી છે ! ત્યારે હવે અમો તે પરદેશી સાંકળને તોડવાને તૈયાર થયા છિયે ! તોડવાનું શરૂ પણ કર્યું છે !

Do you SPIN on the Takli ? No.

Do you go a PICKETTING ? No.

Do you help in CONGRESS ACTIVITIES ? No.

AND YET You wish to be of some
service in obtaining

SWARAJ

WELL THEN DO THIS :—

SIMPLE ! EASY !! PROFITABLE !!!

STOP BUYING FOREIGN CLOTH.

WE STOCK

Indian Silks

SHIRTINGS, SUITINGS, SAREES

All made from **PURE INDIAN YARN.**

HUNDREDS OF DESIGNS COLOURS & QUALITIES.

COME ONE ! COME ALL !

WE CAN SATISFY ALL TASTES & ALL POCKETS

PAY US A VISIT TO-DAY

Indian Industrial Agency

Readymoney Mansions, Church Gate Street.

તો ઓ સ્વદેશી, તું તો અમારી આધિક દીવી છે! તું તો અમારી આઝાદી છુટાપણાની ચાવી છે! તું તો અમારાં સ્વરાજની દેવિ છે! તો પ્રિય, પૂજ્ય સ્વદેશી, તું જલદી પધાર! તારાં આગમનથી દેશ ભરમાં ચાલુ થયલા ચરખાઓ, રેટયાઓ અને સાલો બેશબંધ ચાલશે! તે ચલાવનારા લાખો માણસોને અન્ન વસ્ત્ર મળશે! કરોડો માણસો સ્વદેશી વસ્ત્રો પેહરતાં થશે! અને એ રીતે પરદેશ જતો પૈસો અટકશે! હે, સ્વદેશી, તારાં આગમનથી દેશભરમાં સ્વદેશી હુળો, સ્વદેશી પંખો, સ્વદેશી ઓલટરોની ધૂન ચાલશે; અને તેમાં વળિ લાખો માણસોની રોજી જલગશે! હે, સ્વદેશી, હિંદમાં બનતી દરેક ચીજ પ્રથમ ખરીદવાની અમે પ્રતિજ્ઞા લેતા થઈએ, અને તેમ કરીને હિંદના તમામ હુન્નર ઉદ્યોગોને ઉત્તેજન અને ઉદ્ધાર આપ્યે!

હે, સ્વદેશી, હિંદની આઝાદ દેવિ, તું અમારાં ઘરોમાં, બુપડાં-ઓમાં, બુપડીઓમાં પધાર! તેઓને તું પાવન કર; અમારો ઉદ્ધાર કર; અને હિંદને આઝાદ કર!

ઓ, મહા દયાળુ પિતા, હિંદના આ મહા સંકટમાં, હિંદના આ સત્ય યુધ્ધમાં, તારી મીઠી નજર આ દેશ તરફ ફેરવ! અને સ્વદેશીને તારા સર્વે આપિશો આપીને અમારે ઘરે ઘરે પ્રગટતી, દીપતી, પમરતી કર! અને હિંદનું કલ્યાણ કર!

નમું તને ઓ પ્રભુ! નમું તને, ઓ ભારત માતા! નમું તને, ઓ સ્વદેશી દેવિ! નમું સર્વે શક્તિઓને, કે જે લાવે મારા દેશની મુક્તિ! તથાસ્તુ! આમીન!

ભાજેકર હોસ્પિટલ } ઓ સ્વદેશી દેવિ,
તા. ૨૨-૮-૩૦ } તારો સદાનો દાસ,
ખરજોરજી દરામજી ભર્યા.

ઉંચામાં ઉંચી સ્વદેશી હોઝીયરી ખરીદવાનું એક જ મથક

કાનક હોઝીયરી સ્ટોર્સ

તા. ૨૨-૮-૩૦

PATRONISE SWADESHI BANKS.

THE UNION BANK OF INDIA, LIMITED.

Apollo Street, Fort, Bombay.

Registered 11th November 1919.

(This Swadeshi Bank opened by MAHATMA GANDHI offers its services to the public on favourable terms.)

Subscribed & paid up Capital...Rs. 39,90,000

Reserve Fund 7,00,000

Sir Hormusji Cowasji Dinshaw, Kt., M.V.O., O.B.E.,
Chairman.

S. N. Pochkhanawala, Esq., J. P. (*Managing Director*).

Current Deposit Accounts—Interest allowed at the rate of $2\frac{1}{2}\%$ per annum from July to December and at 3% per annum from January to June, on daily balances from Rs. 300 to Rs. 1,00,000 applied half-yearly at the end of March and September. Interest on sums over Rs. 1,00,000 is allowed by special arrangement.

Savings Accounts—Interest allowed at the rate of $3\frac{1}{2}\%$ per annum on daily balances upto Rs. 5,000. Withdrawals allowed twice a week. Operation by cheques allowed.

Short and Fixed Deposits accepted on favourable terms.

Shares and Securities purchased and sold, and all kinds of Banking business transacted.

For particulars please apply to:—

B. M. Bhargava,

Secretary.

Swadeshism

BY Prof. P. A. WADIA. M. A.

When the future historian of India sits down to write the history of the last fifty years under British Rule he will readily recognise how the contacts made possible by that rule between India and the West contributed to the awakening of a self consciousness that has made India look backward with a sense of pride in the heritage of culture that it has received from the past and look forward to a time in the immediate future when it will claim its place as a member among the free nations of the world. In the life of the individual, the new humanistic economics of our time has been teaching us to recognise the value of a few fundamental principles that constitute the essentials of a full life. We have been told that if the fulness of life is to be made possible for the individual, it is necessary to secure for him the opportunities of freedom and leisure and that so long as the present system of wage payment continues involving the economic dependence of one man on another for the necessities of life, it deprives millions of men of those opportunities of freedom and leisure. We are, therefore, asked to work for a new economic organisation in which the minimum of subsistence - nay, of civic efficiency - will be guaranteed to the individual who contributes his share of work towards the welfare of the group to which he belongs.

What holds good of the individual holds good of the nation: and a nation that is economically dependent.

INDIAN INSURANCE COMPANIES.

— : o : —

In the important struggle that the country is now carrying on prominence has been given to the development of Indian industries, Indian banking, Indian insurance and Indian shipping.

Indian Banking, Indian shipping and Indian industries in their every day transaction insurance protection in one way another.

Without the backing of Insurance, no business is safe for a few seconds.

Every important country is proud of its own financial institutions, and Insurance Companies are the pride of the people.

Indian Insurance Companies are slowly, but steadily, coming into the forefront. Indian people are gradually rallying round these National concerns.

Well begun is half done. The Indian insurance companies are doing everything in their power to render real service to their constituents. They have been tried and not one of them found wanting.

They therefore reiterate their appeal for continued support from the Indian public.

The New India Assurance Co. Ltd.
The Jupiter General Insurance Co. Ltd.
The Vulcan Insurance Co. Ltd.
The British India General Insurance Co. Ltd.
The Universal Fire Insurance Co. Ltd.
The Indian Mercantile Insurance Co. Ltd.
The Indian Globe Insurance Co., Ltd.
The Crescent Insurance Co. Ltd.

Their Offices are in Fort, BOMBAY.

**“INSURE WITH ASIAN
Swadeshi Life Office”**

**Sound & Stable—
business in force exceeds
a CRORE of Rupees.**

**The ASIAN Assurance Co., Ltd.
Asian Bldg., BOMBAY, 1.**

on another whilst it has all the potentialities within it of being self-sufficing like the United States of America, a nation that pays an annual tribute of more than £ 40,000,000 for the use of foreign capital and for freight and insurance and banking service, is very much in that condition where the opportunities of freedom and leisure that make for the fulness of national existence are absent. The case for Svadeshism rests on the simple ground that its successful propagation will prepare the way for an economically self-dependent nation that will be freed from those shackles that have stunted its growth and that will by its creative contribution to civilisation find its place in the common-wealth of nations as a full grown and many sided corporate Soul.

The individual can contribute to this end by a determination on his part to promote and to foster indigenous work and enterprise, even at a personal sacrifice : even so shall the nation be judged, for the extent to which individuals are prepared to foster Svadeshi goods will ultimately determine the shortness or length of the transition period through which the country as a whole will enter on its heritage of the larger life of freedom and adventure that is its hope and its promise.

The result of trusteeship: Verily, John Stuart Mill was remarkably right when he asserted "such a thing as the government of one people by another does not and cannot exist. One people may keep another for its own use, a place to make money in, a human cattle farm to be worked for the profits of its own inhabitants."

દેરેક કુટુંબમાં સંગ્રહ કરવા લાયક સ્વદેશી બનાવટો

એલેમ્બિક ડ્રાક્ષા સંવ

એલેમ્બિક.

એલેમ્બિક

એલેમ્બિક

કોલનવોટર,

લવંડર,

હેરડુશ,

આ સિવાય ઘરગતુ દવાઓ, ઘસિપતાળોમાં વપરાતા ટિંચરો, તેમજ સેન્ટસ, હેઅર ઓઇલ્સ, દુધ પૉવડર્સ વિગેરે એલેમ્બિકના કારખાનામાં બને છે. વધુ વિગત માટે ક્રેટલોગ માગો.

ધો એલેમ્બિક કેમિકલ વર્કસ કં., લિ. પ્રિન્સેસ સ્ટ્રીટ, મુંબઇ.

ગોવીંદજી વસનજી

સ્વદેશી સાકર અને ફક્ત ખરૂં કેસર વાપરનારા
એકલા મીઠાઈવાલા.

જે ચાર મીઠાઈઓ સ્વદેશી સાકરની બનાવી અને સ્વદેશી સાકરની મીઠાઈઓની બહેરાતથી બુલાવામાં પડતા નહીં.

મીઠાઈઓમાં લાલ, લીલા, પીળા, કેસરી વીગેરે રંગ નાંખી મીઠાઈઓ શોભીતી બનાવવામાં આવે છે પણ આવી મીઠાઈઓ ખાઈ તમારી તબીયત બગાડશે નહીં.

તાબાકલીના કહેવાતા મોનેરી, રૂપેરી, વરખો લગાડેલી મીઠાઈઓ ખાવા લાયક નથી.

દુકાનના દરવાજામાં આગળના ભાગમાં ઉઘાડી રહેતી મીઠાઈ ઉપર ઉડતી માખે તથા રમ્તાપરની લાગતી રજોટથી ચેપી દગ્ગો થવા સંભવ છે.

ગોવીંદજીની મીઠાઈઓ ઉપર જણાવેલી બાબતોથી તદ્દન અલગ છે.

ગોવીંદજીની મીઠાઈઓ સોએસો ટકા શુદ્ધ છે કારણ કે તેમાં શુદ્ધ ધી ખરૂં કેસર અને ઈંચો મેવો મમાલો વપરાતો હોવાથી ઉત્તમ સ્વાદીષ્ટ અને પૌષ્ટિક છે.

ગોવીંદજીની મીઠાઈઓ ખીલકુલ ઉઘાડી રહેતી નથી પણ ખામ ગોડવણવાલા, કાચના કેઈસિમાં આવેલો વખત રખાતો હોવાથી માખ મટોડું લાગતું નથી તેથી મંપુર્ણ સ્વચ્છ છે.

ત્રણ દુકાનો:- ચીરાબજાર, આન્ટરોડ,
અને હાકેરદાર માપલા બીલડીંગ.

Act Manager મનસુખ ન. દવે.

**THE
NEW INDIA
ASSURANCE COMPANY LD.**

(ESPLANADE ROAD, BOMBAY.)

Paid-up Capital	...	Rs. 71,21,05
Total Funds	„ 1,40,32,57

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TRAVELLING LEATHER GOODS
MANUFACTURERS & REPAIRERS.
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INDIAN MADE CIGARETTES.
APPLY
GORDHANDAS THAKERSEY.**

110, CHAKLA STREET, BOMBAY.
Proprietor :—
**KHEDIVIAL TOBACCO CO.
BORIVLI B. B. C. I. Railway near BOMBAY.**

**FOR HIGH CLASS AERATED WATERS
GO TO
PALONJI HEERJI & SONS,
JerMahal Estate,
DHOBITALAO.**

"Swadeshism at its highest is a deep, passionate, fervent all embracing love of the Motherland."

Gopal Krishna Gokhale.

More than 90,000 people signed the pledge for Swadeshi during the Boycott week. A good number had signed previous to that. Many more thousands have taken the pledge subsequently.

Where lies the Salvation of the Motherland ?

IN SWADESHI. Indians should use only Indian Goods, not only now but for ever and for all time. For India is our land and the Indians are our brothers. Their poverty is ours, our prosperity theirs. We shall therefore buy only such things as shall keep our brethren employed, we shall use only such goods as shall give them power to purchase the wherewithals of a decent life.

India, though richest in natural resources is the poorest of the countries of the world.

"I do not hesitate to say that half of our agricultural population never know from year's end to year's end what it is to have their hunger fully satisfied,"

Sir C. A. Elliott.

"There are 70,00,000 continually hungry people in British India."

William Digby.

Income Per Head Per annum in 1914 in different countries.

U. S. A.	† Rs.	972
United Kingdom	"	675
Australia	"	729
Canada	"	540
France	"	513
Germany	"	405
Italy	"	311
Spain	"	149
Japan	"	81*
India	"	41

* Japan has since made tremendous progress with full support of its National Government.

† Calculated at 1s. 6d. per Rupee.

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**Use Pure Swadeshi Preparations
of BISCUITS.**

MADE BY

THE RENOWN BISCUIT Co. Ltd.

Biscuit and Confectionery Manufacturers.

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We prepare all sorts of Biscuits such as Family Nice, Petit Beurre School, Table, Charm, Ginger Gem, Baby, Cream-Cracker, Shreusbury Marie, Balamrit Biscuit, Cocanout Ring Almond Ring, Arrowroot and all sorts of Drops and Lozenges.

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Perfumed and Medicated
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HEMOBIN SYRUP

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HEMOBIN is supplied in
Various Combinations

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AGENTS.

THE POPULAR PHARMACY.

GRANT ROAD - BOMBAY 7.

How Britain Killed Indian Taxtiles ?

According to Mr. Digby, in 1818, Indian Cotton Manufacturers were liable to the following charges in England.

	£	s	d
Calicos for every £ 100 of value	81	2	11
Cotton raw per 100 lbs.	0	16	11
Flowered or Stitched Muslins or white calicos for every £ 100 in value	32	9	2

The Mills of Paisley and Manchester were created by the sacrifice of the Indian Manufacture with the result that in the year 1912 the position was—

Quantity in Yards: Imported through.

Bombay	Calcutta	Madras
658,026,000	1,451,819,000	173,698,000

In the year 1928, foreign cloth of 197 crores of Yards was imported.

The Swadeshi movement has succeeded to a great extent in regaining for Indian Taxtiles its proper position. Pledge yourself to-day to buy and dress yourself with pure Indian made piece-goods only.

COTTON.

	1925-26	1926-27.
	(Rs. 1,000)	(Rs. 1,000)
Exports of Indian Raw Cotton.	94,99,28	58,60,31
Imports of Cotton Manufactures.	65,66,73	65,04,74
Exports of Indian Cotton Manufactures.	9,64,85	10,74,86
Production of Woven Goods in India.	44,21,17
Production of Yarn in British India	lbs. 62,33,71,000	lbs. 73,42,24,000

USE

Saify Soap.

Absolutely pure, Manufactured on the modern scientific style, Guranteed to contain no injurious chemicals. Lasts much longer than any other soap of this type. Best for bath, **TOILET** or washing clothes. To save time, Labour and money get a Box of **SAIFY**. Once satisfied you will never ask any other besides Saify.

BOMBAY SOAP FACTORY.

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Finishing Tenches
Refreshes the Skin
and
keeps it protected
from heat

AFGHAN SNOW

Can also be had now from
PARSI RAJKEYA SUBHA Stall No 39.
E. S. PATANWALA & Co.

PERFUMERS

182-84, ABDUL REHMAN STREET,

BOMBAY 3

WHERE INDIA CAN BE SELF DEPENDENT ?

SILKS.

Number of silk Mills in British India in 1926—8.

	1920-21.	1923-24.	1926-27.
	(Rs 1,000)	(Rs 1,000)	(Rs 1,000)
Imports of Silk goods.	5,59,31	3,40,17	3,45,10
Imports of raw Silk.	1,63,22	1,19,07	1,12,71
Exports of Raw Silk.	33,40	50,21	32,40

WOOLLEN.

Number of Mills in India in 1926,—16.

	1918-19.	1922-23.	1926-27.
	(Rs 1,000)	(Rs 1,000)	(Rs 1,000)
Exports of Raw Wool.	5,39,25	4,41,43	3,93,14
Imports of Wool Manufactures.	2,17,42	1,51,56	4,14,33

HIDES AND SKINS.

Number of Factories in British India in 1926—36.

	1920-21.	1923-24.	1926-27.
	(Rs. 1,000)	(Rs. 1,000)	(Rs. 1,000)
Exports of Hides & Skins.	5,24,84	6,93,25	7,17,97
Imports of Leather & Manufactures of Leather.	1,08,12	45,57	53,61

CHEAPEST HOUSE

For Best Indian Sports Goods.

CARROM. CARROM.

The New National game liked by
young and old. Most Exciting
and interesting Game of
Skill and Chance.

Complete for Rs. 10.

(SPECIAL PATETI OFFER)

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Green Villa - Grant Road, West,
BOMBAY.

BUY THE BEST SWADESHI STATIONERY FROM
HONESTY & CO.

FOREMOST MFG. STATIONERS
GIRGAUM, BOMBAY No. 2

AND BE SATISFIED.

We are in the line for the last 24 years. We turn out the best articles that easily pass as foreign! We are equipped with the latest Machinery and hence are in a position to execute any work entrusted to us be it an exercise book or a full Gilt Presentation Album! We cover all lines of Manufactured Stationery.

Our Specialities

Albums (Post Card and Autograph &c)
Blotters.
Calendars.
Diaries (as good as Collins or Letts)
Embossed Card (Invitation).
Files (Loose leaf and spring).
Name Boards (Embossed).
Show Card

Lines Handled

Aerographing.
Book Binding.
Copper Plate Printing.
Die-So
Embossing.
File Making.
Gold Blocking.
Indexing.
Marbling.
Printing.
Rulings etc.

In fact we are in a position to replace almost all the articles

SHALL THE INDIAN ARMY BE INDIANISED ?

The following is a statement from the pen of Mr Ramsay Macdonald, ex-friend of India and now Prime Minister of an Imperialist British Cabinet.

"Nine-tenths of the charge of the Army in India is an imperial charge. Canada, South Africa and Australia should bear it as much as India. Indians bear an inordinate share of the cost of Imperial maintenance, and protect the dominions from fear of war."

THE WAGES OF CONQUEST.

**Britain's annual exactions from India
Rs. 1577 Crores in 90 years.**

With characteristic sanctimonious hypocrisy, the price paid by India every year for her political connection with Great Britain has been concealed under the euphemistic title of "Home charges of the Government of India." The real nature, however, was exposed by an honest Englishman "The exaction of a tribute from India as a conquered country would sound harsh and tyrannical in English ears; so the real nature of the Indian contribution has been carefully concealed from the British public under the inoffensive appellation of Home charges of the Government of India." SIR GEORGE WINGATE.

During the 90 years preceding 1924, the total amount paid by way of "Home charges" has amounted to the appalling figures of Rs. 1577 crores.

Details are given below:—

In Millions of £.

1884—1886	75.7
1887—1890	29.4
1891—1894	146.6
1895—1898	357.8
1899—1913	283.4
1914—1920	167.7
1921—1924	122.9
				<hr/>
				£1182.5

The acquisition of Swaraj alone can stop this Drain.

THE BOMBAY BOOK DEPOT

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તરેહવાર જાતના સ્વાદીષ્ટ, ટેસ્ટદાર, પાપડ, અથાણાં,
ચટણીયો, મુંગ્ગા, અને દરેક દોમને જરૂરના દરેક જાતના
ચોખ્ખા મસાલાઓ ખનાવવાનું મુંબઈનું પ્રખ્યાત મથક.

પારસી ભાઈઓને માટે ખાસ શ્રેષ્ઠ.

સંભારનો મસાલો જ, દરેક વાનીમાં એકજાં મસાલો વપરાય છે.

એમ. મોતીલાલ મસાલાવાલા

ભુવેશ્વર કબુતરખાના, પ્રાન્થ:-ગ્રાન્ટરોડ, ત્રામ ટરમીનસ.

ટે. નં. ૨૧૯૯૬.

ટે. નં ૪૦૫૪૦.

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MULJI JETHA MARKET, BOMBAY.

શાં દેવીદાસ પરભુદાસ

ચોખ્ખી ચાંદીના ત્યા સોનાના વાસણો ત્યા દાગીર્જાના ખનાવનાર
અને વેચનાર, ત્યા દરેક જાતની સ્વદેશી સાડીઓ તેમજ
ધોતીયા વીગેરે મળશે.

મહારાજની વાડીમાં, ત્રીજો ભોધવાડો, મુંબઈ, નાં. ૨.

પુરાણો પારસી સ્વદેશી સહાસ.

સુરતી રેશમી કાપડ

ગંજ, ઘાટ સાડી, ઇબર, કોર, પટા,
ઘાટની સુંદરી, ઝબલાં ટોપી, તાસ,
અસલ પેટન્ટ તનછોઈ,

તથા

સુટીંગ અને સર્ટીંગનું

રેશમી કાપડ,

સુંદર શુદ્ધ ખાદી વીગેરે

અસલ બનાવનાર

કે બશરૂં સોરાબજી બેશી

તુરકી વાડ-સુરત,

મુંબઈમાં જાણીતી દુકાન

ગ્રાંટરોડ, લંડન હોટલ સામે,

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SNOW
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BRILLIANTINE
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Say **"KOHINOOR"**!

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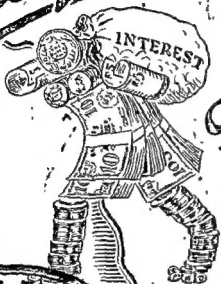
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